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"TOPPING OUT" CELEBRATION @ 1ST BAPTIST-SEVIERVILLE

KNOXVILLE, TENN. - DENARK-SMITH, INC., a Knoxville-based general contracting firm specializing in design-build and invited bid projects, will conduct a Topping Out celebration at their 1st Baptist Church-Sevierville project, on October 21, 1997, beginning at 11:30 a.m. This nearly \$7.5 million project (317 Parkway, Sevierville) includes a new 1900 seat sanctuary and 22,750 square foot education building. The building permit for this project is the largest ever issued by the City of Sevierville.

The age-old custom of Topping Out has been enjoyed for centuries as a way of celebrating the completion a building's frame, and the expectations of safely completing the remainder of the construction. The origin of this practice is usually attributed to Scandinavian builders who believed the ritual would appease the gods whose spirits resided in the trees they had cut to build the building. Many variations on the custom exist, but today most US builders raise an evergreen tree and an American flag to the building's pinnacle, and complement the celebration with food and fellowship.

We hope you can join Denark-Smith, Inc., representatives of First Baptist Church-Sevierville, and the local community in this exciting celebration. We are pleased and honored to be actively involved with First Baptist, and other construction projects in Sevier County, and look forward to your coverage of the event to help us say "Thank You."

Since its launch in 1985, Denark-Smith, Inc. has completed over \$200 million of commercial, industrial, and institutional projects throughout East Tennessee and the eastern US. In April of 1996, Rothermel Construction Company, a \$20-30 million per year contractor, joined Denark-Smith, expanding its technical and financial capabilities. The firm has served customers such as BankFirst, Kroger, Regas, Rohm & Haas, Walgreens, B&T Distributing, WIMZ/WJXB, PolyMore Technologies, Union Planters Bank, St. Mary's Health Systems, Inc., Maryville College, Wal-Mart, City of Loudon, Food Lion, Pilot Oil, and AT&T.